

LIFE101



Launchpad

Bite-sized life skills with big impact

Maximum student engagement
with minimal teacher input.

"...I found this super engaging and such a cool twist on talking about finance. Can be a mundane topic, but was made real and INTERESTING!" – Macy, 19



What is Launchpad?

Launchpad equips young people with fundamental life and financial skills without taking up class time or requiring more work for teachers. This online course consists of 7 compulsory workshops centred around 4 key areas: Work-Ready, Financial, Investments and Identity. These interactive, 1-hour workshops include:



1. Who Are You? (Personality Profiles)
2. 1-2-3 CVs
3. How to Ace a Job Interview
4. Better Budgeting
5. Successful Saving
6. Straight-forward Share Market
7. Goal-Getting
8. Debt Dilemma (*bonus workshop*)
9. Decrypting Crypto (*bonus workshop*)



Young people finish Launchpad being able (and motivated) to:

- build a CV and role-play job interviews
- set up a KiwiSaver and bank account
- build empathy, understanding, and good communication with people who operate differently to them
- build a personalised budget
- understand debt and navigate new technology like Buy Now Pay Later apps
- get started with investing, the share market, and other ways to be money savvy
- set goals and create a plan for achieving them.

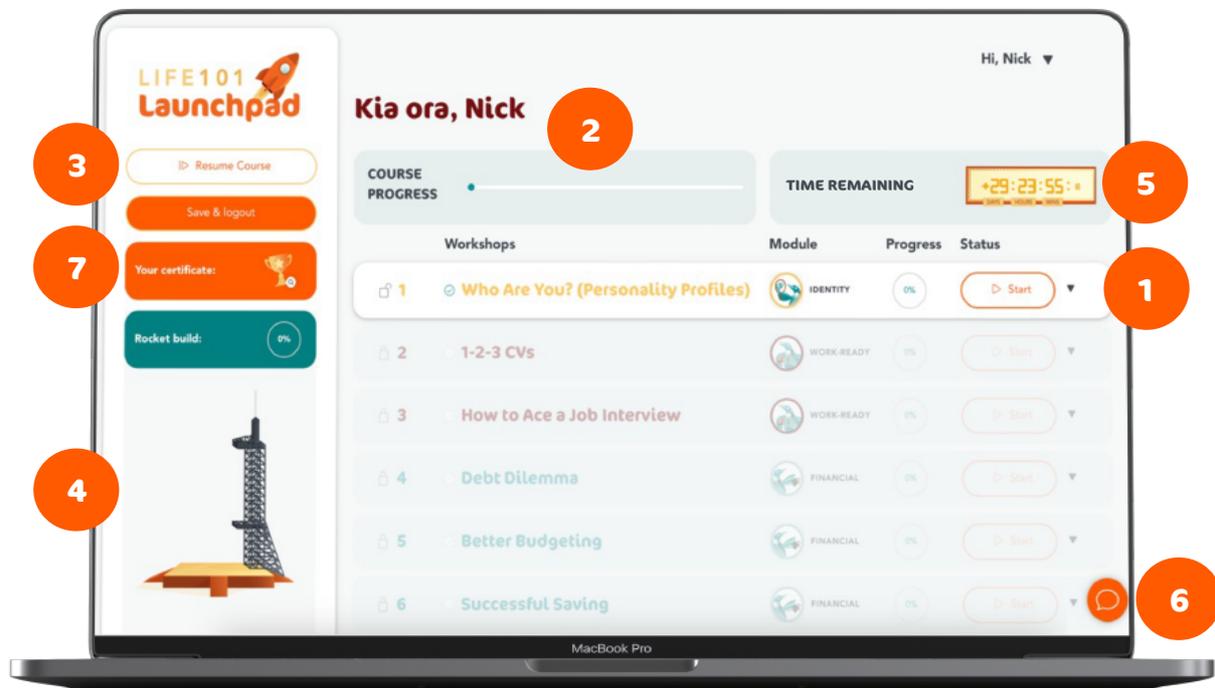


Why is Launchpad different?

1. **Specifically designed for (and with!) young people:** Launchpad is visually appealing, includes short text, video and audio functions, interactive quizzes, simulated txt message conversations, and pick-a-path games.
2. **Scenario-based learning (pick-a-path):** young people apply what they've learned and explore how to act and react in real-world situations, without risk or consequence.
3. **Beyond teaching theories and concepts:** it motivates users to apply their skills in the real world, and reap the benefits of doing so.
4. **We make life skills easy:** your teachers do not need to learn software or teach content – Launchpad takes care of everything, in just 10 hours of interactive learning.

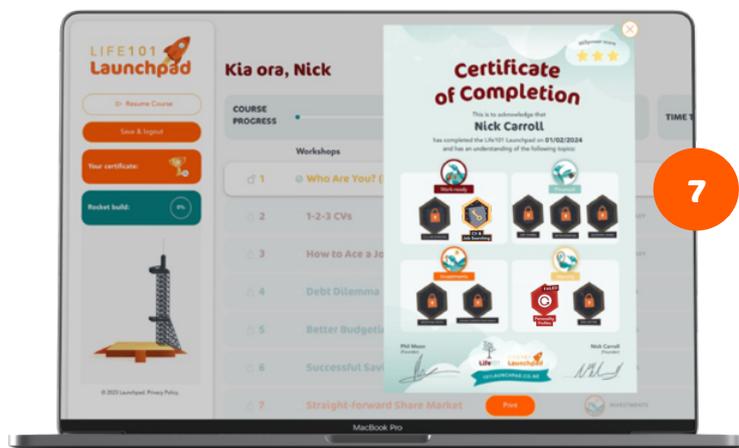
Course Dashboard

Users have their own account and dashboard where they navigate through the course:



In their dashboard users see:

1. **9 workshops:** each workshop unlocks the next (2 of the 9 workshops are optional).
2. **Course progress bar:** users always know where they're up to in the course.
3. **Resume course button:** users can easily go back to the last page they were on to continue progressing through the course, at their own pace.
4. **Rocket build:** users build a rocket piece by piece, earning the next segment with each completed workshop—an engaging gamification element woven into the course.
5. **Timer:** users have 180 days to complete the course.
6. **Chatbot:** users can communicate with a Launchpad team member—a human!

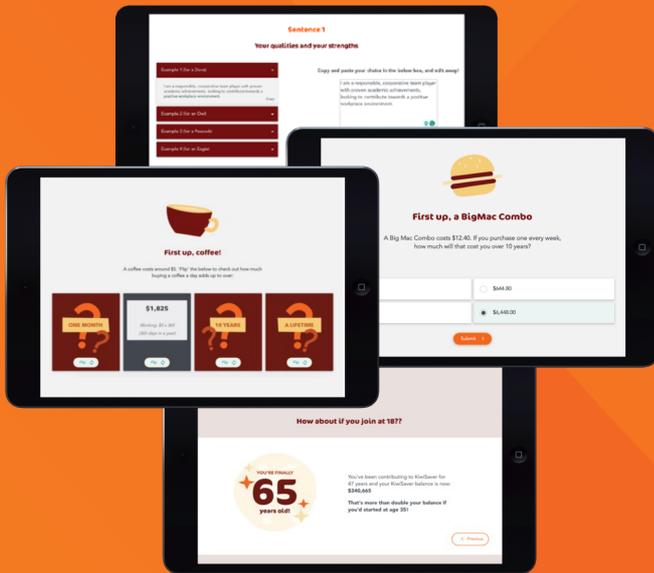


7. **Certificate:**
 - a. **Workshop badges:** unlock as each workshop is completed.
 - b. **Print:** users can print (or save as PDF) their certificate.

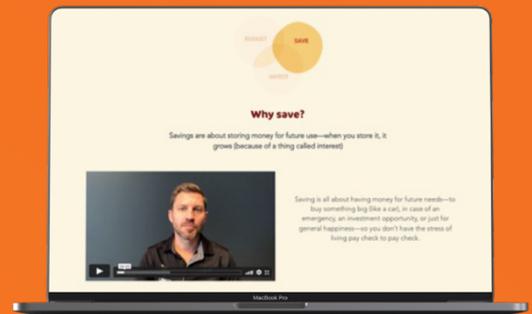


Course content

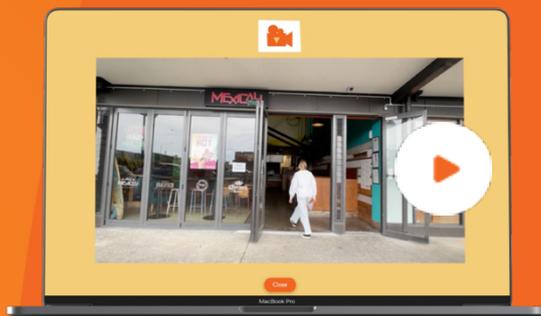
1. Launchpad is visually appealing and delivered in a bite sized, fun and tailored way. Users engage with content in a variety of different ways – short text, video, audio, interactive activities (eg. flipcards, drag & drop, carousels etc), fun quizzes, and pick-a-path scenarios.



2. Short videos of Life101's head facilitator, Philip Moon, guiding users through the course, catering to individuals who prefer learning via video.

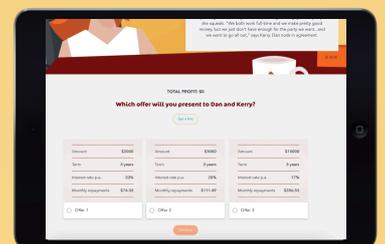
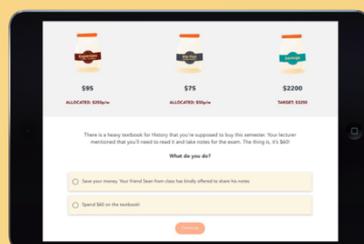
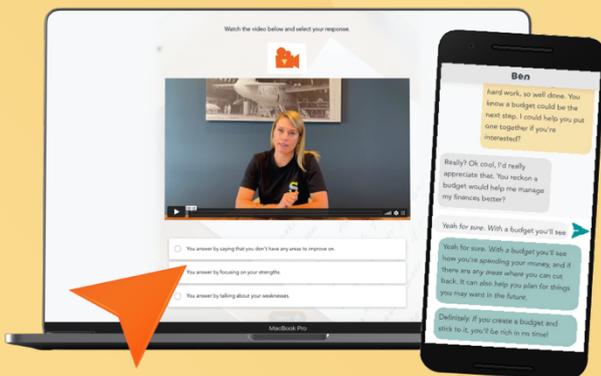


3. Scenario and animated explainer videos.



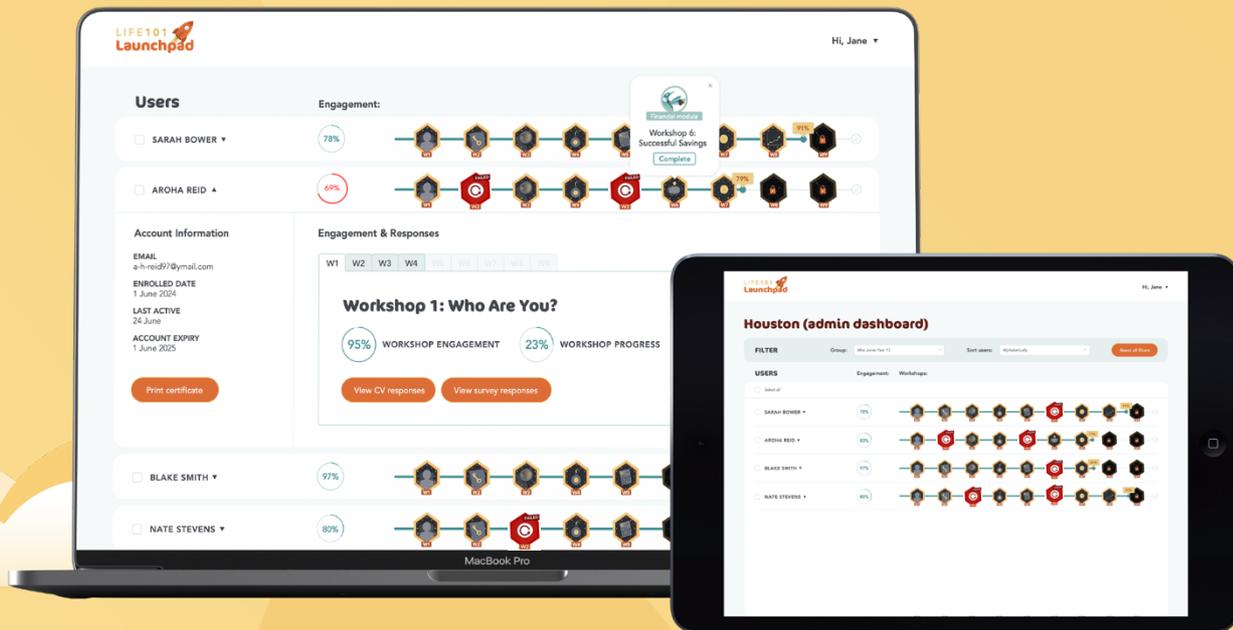
Pick-a-path scenarios (the engagement!)

Scenario-based learning allows users to apply what they've learned and explore how to act and react in real-world situations, without risk or consequence.



Houston (admin dashboard for teachers)

Our admin dashboard for teachers, Houston, provides you with complete oversight of student progress, alongside support and communication functions.



Houston Features:

1. **Multiple teachers, multiple classes:** easily toggle between different classes.
2. **Monitor progress:** easily monitor multiple students' progress as they complete workshops independently.
3. **Monitor effort:** easily monitor student effort, identifying those who are clicking through pages and not interacting with the course content.
4. **Targeted Support:** easily identify students who aren't understanding the content, allowing you to focus support where it's needed most.
5. **Quick Communication:** email one or several students with the click of a button from within Houston.
6. **Student Inputs & Feedback:** View students' text inputs and evaluation responses to gain valuable, personalised insights.

Costs & Contact

Launchpad is affordably priced at \$65 per student for 1–19 users, or \$20 per student for groups of 20 or more. 'Houston', the teachers' admin dashboard, is included at no cost.

If you have more than 100 students interested in Launchpad, we can assist in securing funding to cover the cost.

For more information please visit the website – 101launchpad.co.nz

To book a live demo or enquire about using Launchpad at your school, get in touch;

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